

Drayton Valley

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The White Bull STEAK HOUSE

DRAYTON VALLEY'S HOUSE OF QUALITY.



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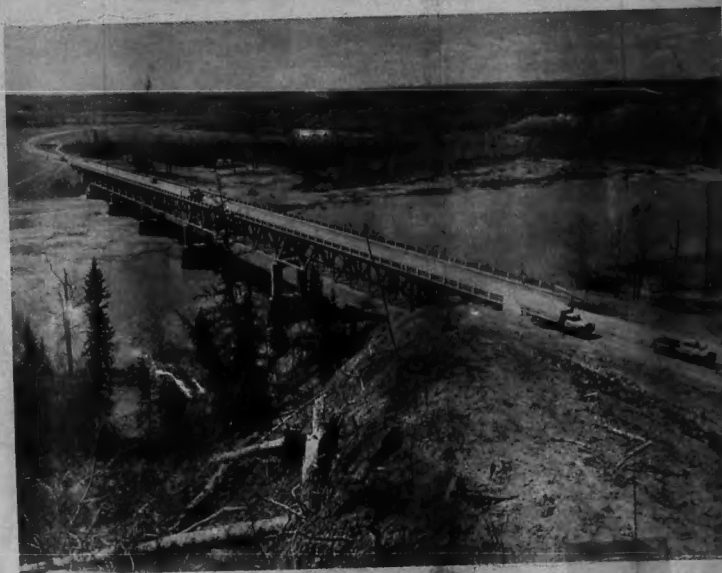
THE PEMBINA NEWS ADVERTISER

July 31st. 1958
Box 120.

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A. Playford, Editor
Drayton Valley, Alta.

RODEO EDITION. 1958



The picture above shows the bridge, taken from the east side of the Saskatchewan River, looking south into the lovely river flat, with the road curving to the west, toward a junction with the road to Drayton Valley and points north and west. This bridge connects the western and the eastern sections of the mighty Pembina field, and joins the many old-time communities on the east side of the river with those, for the most part newer communities, on the west side. The bridge is a part of Highway #57 which will make junction with Highway #2 south of Edmonton.

DUSTERHOFF-SCHOEN WEDDINGS.

A pretty summer wedding was solemnized in Drayton Valley United Church on Saturday, July Fifths, when Violet Elisabeth, second daughter of Mr and Mrs G. Schoen of Rocky Rapids, became the bride of Mr Otto Dusterhoff, youngest son of Mrs Dusterhoff of Tomahawk, and the late Mr Dusterhoff. Vases of gladioli and peonies decorated the sanctuary of the Church. The Reverend Alden Wright performed the double ring ceremony.

The bride who was given in marriage by her father, wore a gown of white silk organza styled with a bouffant skirt over crinoline. The bodice, which was trimmed with chantilly lace, featured tiny cap sleeves and a portrait neckline. Her veil of white tulle fell from a coronet of seed pearls and she carried a shower bouquet of yellow sweetheart roses centered with an orchid.

The maid of honor, Miss Jane Schoen and the bridesmaid, Miss Vera Kos, wore identical gowns of silk organza in aqua green and pink. They were styled with long-corse bodices and feathered harem skirts. They wore net bandeaux in their hair and short lace gloves and carried shower bouquets of Shasta mums.

Little Dianne Dusterhoff, niece of the groom, was flower girl. She wore a blue dress of nylon with ruffled skirt and a halo of white roses in her hair. Her bouquet was a nosegay of pink roses.

Attending the groom were Mr Benny Harrison and Mr Rudolph Lemke. ushering the guests to their pews were Mr Tommy Shields and Mr Herman Dusterhoff.

Mrs Dudley Edmunds played the wedding music and during the signing of the register Mrs Robert Haynes sang, "Lord, We Owe All to Thee".

Later a reception was held in the Cardium Room of the Drayton Valley Hotel where the bride's table was centered with a three tier wedding cake. Receiving the guests Mrs Schoen wore a frock of dusty rose complemented with white accessories and a corsage of yellow roses. Mrs Dusterhoff chose a pink hat and dress ensemble and her corsage was of yellow roses also.

The Reverend Mr Wright proposed the toast to the bride and Mrs Haynes entertained with a vocal selection.

Out of town guests at the wedding were Mrs Lemke and son from Edmonton, Mrs Kaapp and daughters from New Serepta, Mrs Garding and family of Runsey, and Mr and Mrs Schminat from Spruce Grove.

A wedding dance was held in the evening in the Tomahawk hall.

For a honeymoon at Calgary and Banff the bride chose a white dress trimmed with black embroidery and a tan duster coat. Her accessories were white and she wore an orchid corsage.

KEN MASON'S COLUMN.

Recession or no recession, farm income in Alberta for the first five months of this year (cont. next column)

KEN MASON'S COLUMN.

(cont.)

As up at least \$15,000,000 over the same period last year.

This occurred despite a hefty drop in grain income according to figures compiled and released by the provincial bureau of statistics. The combined income from grain and livestock for the period from January to May was \$162,000,000, compared with \$147,000,000 a year earlier.

Income from grain during the period dropped to \$74,656,000 from \$83,685,000 a year ago. But this was more than offset by the increase in livestock earnings to \$89,375,000 from last year's \$63,367,000.

The bureau's monthly report also showed increases in earnings from poultry, eggs and dairy products.

There were other bright notes last week. Despite the somewhat sagging state of the provinces' oil industry, there was evidence that oil companies still have money to spend on good oil land.

The government auctioned off rights on 54 parcels of land in the province, and raked in \$4,353,241 in successful bids from oil companies. Seventeen parcels in the Pembina field alone brought in \$2,984,387.

Provincial mineral rights laws are partly responsible for the interest shown by oil companies. If they want land for future development, they have to get in and bid before someone else grabs it all.

In addition to this, if they want to keep the rights they buy, they must spend money on development wells. The major oil companies sometimes complain about this policy. They claim it forces them to drill wells and increase productive capacity at a time when there's no demand for oil. The firms would sooner have long-term concessions.

But the government stands firm on this one. Premier Manning says the oil belongs to the people, and it wouldn't be fair to let the big companies tie up vast reserves of land without imposing drilling commitments. In other words, if they want the mineral rights, they have to develop them.

xxx xxx xxx

FIRST LIQUOR LICENSES GRANTED: Licenses were granted last week for the first cocktail lounges in Alberta under the new liquor laws passed by the Legislature this year.

The licenses went to the CFR's plush Banff Springs Hotel and Chateau Lake Louise. The two resort hotels will be able to serve drinks in their dining rooms, and in separate lounge rooms. It will permit the hotels to rake in some liquor revenue during the current tourist season.

The C.N.R.'s Jasper Park Lodge may not be so lucky. The liquor board will be considering an application from Jasper on Aug. 6, by the time the license is granted there won't be much of the tourist season left. An application from Waterton National Park will be considered on August 8.

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FRIDAY & SATURDAY ONLY!

(AUGUST 1-2-3-4-5)

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ACROSS FROM THE SCHOOL.

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All aboard for the big Rodeo!



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WELCOMES
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Drayton Valley, Phone 2.

DRAYTON VALLEY HIGHLIGHTS.

By: Edith Deby.

The Duncan Larbalestier family will leave on Sunday for a month's holiday at Mameo Beach, on Pigeon Lake. Mr Larbalestier will join his family for the last three weeks of August.

Mr Francis Law was pleasantly surprised on Sunday when relatives gathered at his farm of a picnic in honor of his birthday.

Miss Rosa Walters has bought a house in Edmonton near the University and is at present engaged in the pleasant task of buying furniture.

Mrs Frank Latam, Mr and Mrs Alfred Velnes, Norman Velnes and Donald Allan, of Bremner, were visitors at the Clarence Dunnington home on Sunday.

Mrs Marjory Wong, daughter of Mr and Mrs Norman Butler is Mr Power's partner in the new barber-shop and beauty parlour which will open soon.

Miss Margaret MacKenzie has moved to Drayton Valley recently. She is on the nursing staff of the hospital. Miss MacKenzie resigned a position on the Archer Memorial Hospital Staff in order to nurse here.

Piles of building materials which appeared on the Walter Kruske lot overnight indicate that still another new house is being built in Drayton Valley soon.

Rev. Allan Swinton will be away for the month of August. Part of the time he will assist at the Kapasivik Girls' and Boys' Camp and part of the time will be spent in a holiday.

During Mr Swinton's absence the schedule for morning service is as follows:

August 3. The Rev. John Scandrett.
August 10. Mr MacLure, Sr.
August 17. Student Minister from Edson.
August 24. Mr MacLure, Sr.
August 31. Mr MacLure, Sr.

Mr MacLure is the father of Dr. MacLure and has recently come over from England to visit with Dr. MacLure and his family. Mr MacLure is a member of the Diocese of London, of the Church of England. He is a licensed lay reader.

SEE YOU ALL AT THE RODEO, FOLKS.

BALL TOURNAMENT RESULTS.

By: Min Demers.

The Pembina Pipe Line team from Lodgepole took home top prize of \$75.00 in the five-team fast-ball tournament held jointly with the Legion hardball tournament last Saturday.

In the opening round Mobil Oil trounced Eskimo 16-2. Lodgepole edged Violet Grove 8-7 and Supply drew bye. Lodgepole then drew a bye into the finals and Supply took a close one from Mobil Oil 2-1 in the best game of the day.

(continued next column)

BALL TOURNAMENT RESULTS. (Cont.)

Ralph Bittdorf, of Supply and Marv Jones hooked up in a real pitchers duel with Supply scoring the winning run in the last inning.

The final game between Lodgepole and Supply went to Lodgepole by a score of 8-5.

WHITECOURT WINS BASEBALL TOURNAMENT.

The first annual baseball tournament, sponsored by the Drayton Valley Legion, was held last Saturday, July 26, with Whitecourt winning first prize of \$100.00

First round results were as follows:

Evansburg trounced Violet Grove 10-1

Mackay shut out Barrhead 5-0

Whitecourt defeated Jenness 5-2

and Drayton Valley Juniors drew a bye.

In the first game of the semi-finals, Drayton Valley Juniors, led by John Kelly, ousted Evansburg 7-2. Kelly struck out nine and hit a triple to drive in two runs.

In the second game of the semis, Whitecourt sprang the major upset of the day by squeezing out a close 3-2 run over highly favored MacKay. MacKay's inability to rally in the clutch proved their downfall as they left 10 men stranded on the bases during the 7th inning tilt.

In the final game, a six-run outburst by Whitecourt in the second inning off Chuck Davies was enough to win.

The locals fought back valiantly, while Kelly held Whitecourt off the scoreboard, but their rally fell one short and Whitecourt won 6-5.

FAMILY SAFETY NIGHT HELD.

On Wednesday, July 23rd, a combined social evening and Family Safety Meeting was sponsored by Mr and Mrs Jack McLean at their home at Mobil Oil's Buck Creek Field Office.

The evening got off to a fine start with a delicious buffet supper served on the front lawn. Hot dogs and soft drinks were served to the children.

Later, all those present gathered in the house where Jack McLean gave an interesting speech on Safety in the home, and a general discussion was held on Safety Hazards.

The evening was topped off with the showing of Mobil's interesting movie, "On Stream"

Sent in by: Frank Janishevski.

HERE AND THERE.

Mrs Pat Minchan, daughter Diane and son Brian, left at the beginning of the week for the Coast. They expect to be there for a couple of months and then they plan to go to California to live. Mrs Minchan has been employed as secretary at the Conservation Board and Diane has been selling ice cream in the Polar Bar.

New citizens are Rudi Marschel and Erni Berns who went into Edmonton recently to take the oath of citizenship as Canadians.

Visitor in Drayton Valley recently was Lawrence Marshall, former restaurateur here, now a real estate man in Edmonton.

COATS & SUITS

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Manuel Schulte.

Drayton Valley

THE PEMBINA NEWS ADVERTISER.

July 31, 1958

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B. VON TETTENBORN
MANAGER

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From:



RODEO GREETINGS



KNIGHT SERVICE

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*Welcome to the 3rd
Annual Oilmen's
Rodeo*



**FOR THE BEST
IN MEATS TRY
THE**

**LODGEPOLE
MEAT MARKET**

Andy Moisey, Prop.



Howdy Folks!



*hungry
as
a
HORSE?*

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IN TO**

**JACKIE'S INN
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**"FOR THE FINEST
IN HOME-COOKED
MEALS"**

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Located in Drayton Valley just across
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George Zubiak, Manager, Phone 547.

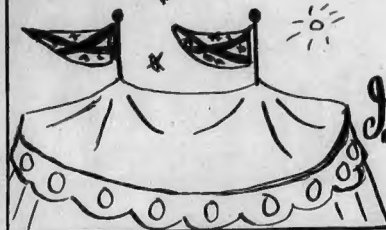


Good Luck!

DRAYTON VALLEY

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TAKE PART IN YOUR RODEO!



Gayland Shows Ltd.

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PHARMACISTS

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PHONE 124

Welcome, Visitors!



Good Luck to the RODEO!

BILLY ROSE

IMPERIAL OIL AGENT

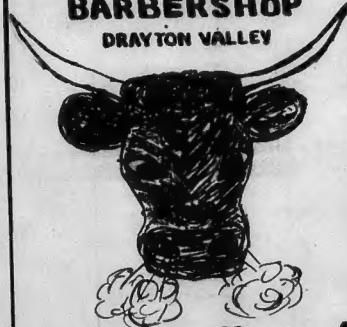
At Campion Corner,

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JANET'S
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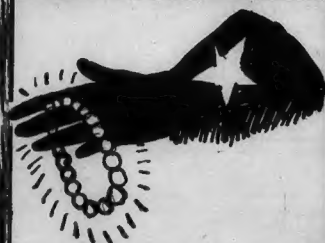


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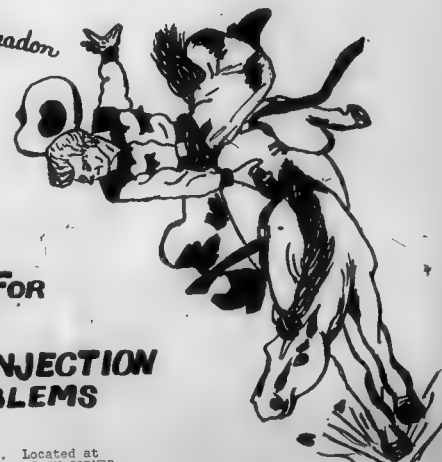
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phone 30
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 DRAVTON VALLEY Joe Brin, Mgr.

Howdy Pawdnuh!

THIS
WAY
TO

HAM ANDERSON'S
 GENERAL STORE
 VIOLET GROVE

WELCOME

TO
THE
RODEO

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Welcome
stranger...Drop
in to...

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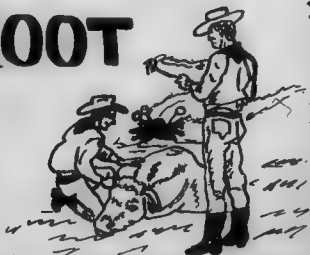
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you!*

Drayton Valley Phone 60

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TRY OUR
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Phone 550. Drayton Valley.

Drayton Valley

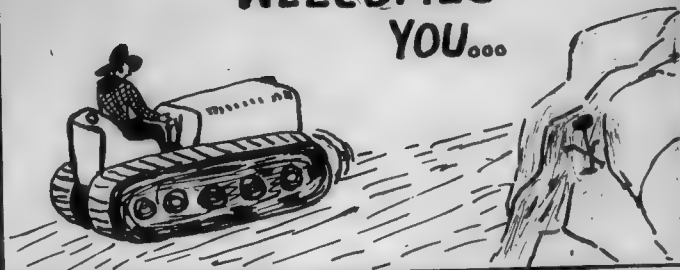
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July 31, 1956

Phone: Drayton Valley 456

ALLIANCE CONSTRUCTION

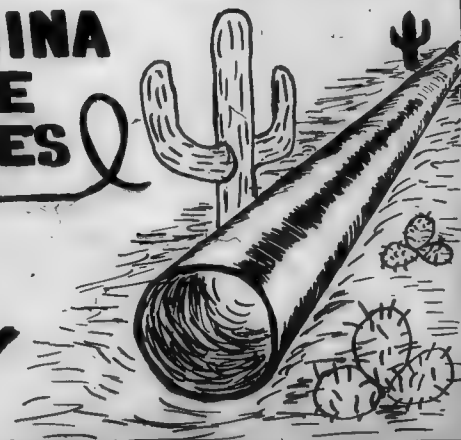
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To The RODEO



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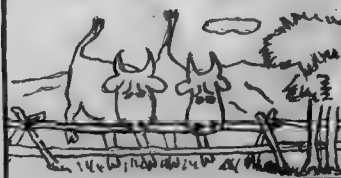
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Dr. Valley



Howdy Partner!
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1958 Chevrolet

Made to romp —



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of it! And Chevy's easier to
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— thanks to longer and
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and rarin' to go!



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TO THE **RODEO**!

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Drayton Valley

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HOWARD HANSEN
(field mgr.)

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DEVON JEWELLERS

DRAYTON VALLEY

Invite You To Attend the Rodeo!

GOODWILL MOTORS

RON SMITH
Greets You!

LOCATED
4 MILES WEST OF
DRAYTON VALLEY.

GARDIUM THEATRE

2 SHOWS DAILY, 7 & 9 p.m.
SATURDAY MATINEE 2 p.m.

- Fri. Aug. 1. "ADMIRAL CHICHTON" in color, with Kenneth Moore.
- Sat. Aug. 2. "TIN STAR" with Henry Fonda, A first-class Western Boy.
- Sun. Aug. 3. MIDNITE. "DESTINATION GO DOWN" A Space Age story starring Preston Foster and Colleen Gray.
- Mon. Aug. 4. "THE RACK" Suspense Drama, with Wendell Corey.
- Tue. Aug. 5. "BEAU JONES" in color stars Bob Hope.
- Wed. Aug. 6. "I'LL CRY TOMORROW" Stars Hayward, This is the life of a man, Lillian Roth, a rehabilitated alcoholic.
- Thur. Aug. 7. "I'LL CRY TOMORROW".
- Fri. Aug. 8. "ROCK, PRETTY BABY" A musical and roll picture starring Sonny Bono.

Welcome

A RODEO WELCOME FROM....

MACK & MANN TRUCKING

Ph. 130

DRAYTON VALLEY.



Drayton Valley

THE PEMBINA NEWS ADVERTISER. July 31, 1958

A "RODEO" WELCOME

FROM PERFORATING GUNS OF CANADA

OUTSTANDING
PERFORMANCE



MONUMENTAL
SERVICE

PERFORATING GUNS
of
CANADA



Drayton Valley Municipal Hospital, recently completed and soon to have an official opening, was built and equipped at the cost of about \$275,000. It is rated as one of the most modern in the province. To begin with it will have twenty beds, but expansion will be necessary, and is planned for, in the near future. It will have facilities for the handling of up to twelve babies at one time. The hospital will make unnecessary the previous long trips away from this area for hospitalization.



The main street of Drayton Valley, looking south toward the hotel. A first class business town, all parking on the main streets is usually taken every evening. The newly opened liquor store is located in the building just south of Drayton Valley Groceteria.

The new Alberta Government Liquor Store, opened for business on Monday, July 23, will serve a wide area. It is the only one between Edson and Metaskiwin. It will serve an estimated population of some thirty thousand persons.

The placing of the Liquor Store in Drayton Valley indicates that this will continue to be an important trade and supply area.

Other new stores recently opened in Drayton Valley include the Drayton Bakery and Rex's Radio and T.V. Shop.

All pictures in this edition were taken by Curt Clauson. Drayton Valley is wide open for a number of other business opportunities.



Pictured above is an aerial picture taken by Curt Clauson, of Drayton Valley. This picture is shown facing south. It gives a first-class view of the fall of the Saskatchewan River. The smoke in the central part of the picture is burning brush in Rotary Children's Park, where debris was being destroyed for the planting of the lawn.

In the lower picture the United Church looms up. A very attractive building, it houses a large and growing congregation. Soon to build also is the Lutheran Church Congregation, which will bring to four the new church buildings in Drayton Valley, two other being the Church of God and the Catholic Church.

THE
OFFICIAL OPENING
OF THE
DRAYTON VALLEY
MUNICIPAL
HOSPITAL,

WILL TAKE PLACE
WEDNESDAY, AUG. 6

FROM 2.30 p.m. to 5.30 p.m.

THE PUBLIC IS
CORDIALLY INVITED TO ATTEND
THIS EVENT.

WELCOME TO OUR 3RD ANNUAL RODEO.

**HITCH YOUR BRONC
AND SHOP AT...**

WILMAR FOODS LTD.

...DRAYTON VALLEY GROCETERIA

Tom Smith, Manager.

Phone 262



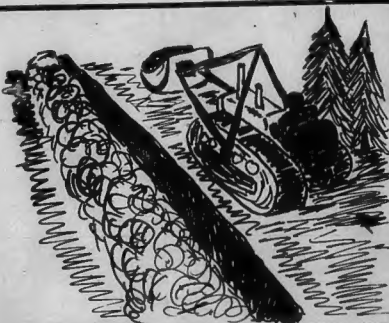
**HENRY LANDSEIDEL
TRUCKING
-AND-
WELDING
IN LODGEPOLE
-WELCOMES ALL-**

Phone 2M250

**DON'T MISS
DRAYTON VALLEY'S
3RD ANNUAL
RODEO!**

**HENUSET
BROS.**

Phone Drayton Valley, 484



Card Of Thanks

*We wish to thank all
those who extended con-
gratulations on the
opening of our new place
of business.*

**REX'S RADIO & T.V.
LIMITED.**

*We are looking
forward to seeing
each and every one
of you at the big
RODEO!*

**VIOLET GROVE
COMMUNITY LEAGUE
FIRST ANNUAL**

**SPORTS DAY
AUGUST 9**

BALL TOURNAMENT.....HORSESHOE TOURNAMENT...

RACES FOR ALL AGES.

PRIZES.....PRIZES

\$200. Prize money on ball!

FUN FOR ALL!

**SIGN PAINTING
SPRAY PAINTING
GLADDEN PAINTING VIOLET GROVE**

FOR SALE

TWO-BEDROOM HOUSE

ALL UTILITIES, FULL LANDSCAPED,
FENCED, PATIO, GARAGE, GRAVELLED

DRIVEWAY & MANY OTHER FEATURES. Phone 143 or
337, or call in at Jack's Supermarket.

FOR SALE: 12x16' SKIDSHARK, CHEAP, wdt. 8x12'
PORCH. FULLY INSULATED. H. GLAUSSNER, BOX 719
D.V. May be seen at Femina Welding Yard.

FOR SALE: 23' HOUSE TRAILER, 8' WIDE, CREAM &
YELLOW, 1956 Model, Excellent cond. Phone 489,
after 5 p.m.

FOR SALE: 39' CONTINENTAL BED, GOOD COND.
Phone 201 between 9 a.m. and noon.

FOR RENT: 3 ROOM APARTMENT, AVAILABLE AFTER SEP.
1, 1958. per month. ALSO: 5 good single room
houses, suitable for pensioners, rent for \$15.
per month, to quiet, respectable people.
FEMINA TOURIST CAMP. EVANSBURG, ALTA.

FOR SALE: 1952 PONTIAC SEDAN, GOOD COND. CAN BE
SEEN AT GORDON KYNOCK'S OR WRITE: CECIL JARVIS
Box 517, Drayton Valley.

FOR SALE: AUTOMATIC WASHER, & 17" GROSLEY T.V.
SET, IN GOOD COND. phone 474, or 359.

LOST: BLACK, HUGHES TOOL CO. BIT RECORD BOOK.
RETURN TO MARTY WAGNER, ph. 46, Hughes Tool Co.
FOR REWARD.

FOR SALE: 14' MOTOR BOAT, BARGAIN FOR \$195.
APPLY: 4912-47th Street. Across from hospital.
ALSO: LOT FOR SALE.

FOR SALE: 2 CIRCULATING GAS HEATERS, 18,000 and
15,000 B.T.U. G.M. MOORE. PHONE 124.

LOST: RED & WHITE 16" TRICYCLE, (THISTLE) WITH
CHROME HANDLE BARS, phone 108, MRS. B. BOWMAN.
DRIVER OF HEAVY DUTY TRUCK WANTS WORK. DOUGLAS
YOUNG, Phone 339.

WAREHOUSES: SERVED BY GAS & ELECTRICITY. FOR
RENT. HEAVY DUTY, 20x40! Phone 113, H. F. Deby.

CARLINS & TRAILER PARKING AT HILLCREST COURT.
LOWEST RATES, QUIET, CONVENIENT LOCATION. Ph. 113.

NIGHT CLERK WANTED: APPLY: MANAGER, DRAYTON
VALLEY HOTEL.

NOTICE: THE INSPECTOR FOR DEPT OF MUNICIPAL AFF-
AIRS, MOBILE HOUSES DIVISION, IS NOW IN DRAYTON
VALLEY (July 31, Aug. 1) IN POIN POLICE OFFICE.
THOSE WHO DO NOT HAVE MOBILE HOME LICENSES OR
PERMITS MAY PURCHASE THEM AT THIS TIME. NO
FURTHER EXTENSION OF TIME WILL BE GIVEN.

HERE AND THERE.

Drayton Valley's Cliff Vandergrift has been
knocking off the honors in the rodeos he has
been attending this summer. He has done real
well, having won the Wild Horse Championship
for 1958, and being well ahead on points in the
Calf Roping contests. He had the honor, and
brought it to Drayton Valley, by performing be-
fore H.R.M. Princess Margaret in Calgary at a
special Stampede held in her honor this week.

THE RODEO PARADE WILL LINE UP ON 50th. AVE.
NEAR THE CHURCH OF GOD, THE DEVON BAND WILL
PLAY IN THE SQUARE STARTING AT 11. A.M.

THE PARADE WILL START AT 1. P.M. THE BAND WILL
RECEIVE THE PARADE TO THE RODEO GROUNDS. ALL
FLOAT ENTRIES SHOULD BE IN LINE IN GOOD TIME
SATURDAY MORNING.

THE PARADE WILL FOLLOW THE SAME COURSE AS LAST
YEAR. TURNING NORTH BY VALLEY DAIRY, WEST PAST
THE HOTEL, NORTH, AND WEST PAST THE POST OFFICE.

RODEO GREETINGS

Once again we take pleasure in putting out the "Rodeo" edition and in welcoming visitors to our Third Annual Oilmen's Rodeo, and to our midst.

There are some who might say, "Why have a rodeo in an oil town?" We might reply, "Why have a rodeo anywhere?" One of the main reasons for a rodeo, outside of the entertainment factor is to preserve the glorious traditions of this west country, and the men who helped to carve out a new empire on this eastern slope of the Continental Divide.

The cattle industry was one of the first bulwarks of the country's economy and is still today an extremely important factor in the economic affairs of this western country.

While most of the open range country that characterized this vast inland empire a few short decades ago is now gone and fences restrict free-ranging cattle, yet there is still much of the glorious spirit of the Old West lingering on and the old-fashioned cow-poke is far from being a thing of the past. While rodeo in the western style have their roots deep in the traditional past, they still serve a very functional purpose today.

The old-time cowhand didn't live a life of air-conditioned comfort; he had to battle the elements and many inconveniences, yet it is doubtful if a single one of them would have traded his place on the back of a horse for the throne of a king.

In this Third Annual Rodeo Edition of 1958 the Pembina News Advertiser presents greetings from businessmen and industries in this area to visitors to our Rodeo. We are glad to welcome you to the "Valley of Oil" where great things are in progress.

In this issue will be seen a number of pictures of the district here, features which will contribute greatly to the growth and permanence of this area.

Among the brand new things we have to show you this year, which were not here, or now completed last year, is a million dollar bridge, a \$275,000 modern hospital and some twenty millions which have been invested in a gas gathering system and processing and fractionating plants.

As well as these we have many new houses, a new church and some new businesses which were not here last year. The homes include new tracts opened up in the vicinity of the hospital.

The bridge, which was opened to traffic late last fall, is now completed and will have an official opening in the near future, probably some time before winter. It is featured on the front page. We consider it a very vital link in the chain of circumstances which is binding this area into a growing and permanent district. It will serve as a main artery for the highway which will be hard-topped in due time; the highway will connect Drayton Valley and this district directly with Edmonton and will give us good access to southern routes. The river, the river valley and the bridge itself constitute an extremely scenic drive within close range of Drayton Valley.

(Continued)

Drayton Valley Municipal Hospital is to have an official opening Wednesday, August 6, and will probably be ready to receive patients the following weekend.

In terms of growth and permanence for this district it is hard to assess fully just how much the bridge and the hospital will mean to us, but they will be of incalculable value in the permanent establishment of this community.

How does it come we are having this "Oilman's" Rodeo to begin with? Well, the first "Sports Day" Drayton Valley held in 1955 was called a "Discovery Day" Sports Day, because men of vision had believed that this area was underlain with an oil deposit and went out hunting to find it.

The site of the first well drilled was on the Glen homestead, marked on maps as LSD 4-16-48-SW5. It was five miles west and one mile south of Violet Grove. Mobil Oil of Canada, who were then known as Socony-Vacuum were the instigators of that first discovery well. Reading and Bates were the pioneer drillers of it, with their Rig #3.

The well was spudded in on February 24, 1953 and was released on May 28, 1953. In that time it had gone down to the depth of 9,425 feet to the Devonian strata and then was plugged back to 6,400 feet on May 22, and became a find of historical importance on June 28, when the news of the oil strike was released to the public, although it was September of 1953 before all final tests were made, tests which were to convince oil men all over the world that the Socony-Vacuum-Seaboard find was of major importance.

Aladdin's Lamp had been rubbed in modern-day magic and the genie who responded to the touch was the flow of black liquid gold pushing from the ground in copious quantities. The flow has increased year by year until at the present time well over 2000 wells are on production, with some 320 additional wells set aside for water injection wells to aid in oil recovery, and about a dozen wells as gas injection wells.

If anyone should doubt whether this field is of major importance a quick look at the record should soon convince them:

Into that great Canadian national project, the St. Lawrence Seaway Canada has put between 450,000,000 and 500,000,000 of dollars.

Into this field has already gone, or is proposed for the immediate future, the staggering total of 703,000,000 of dollars of investment for all purposes such as acquiring the land, developing and drilling, maintaining well pressure, conserving gas, piping gas and oil to markets and so on.

This huge investment has been expended on a field with an estimated life of from 20 to 40 years and from which the companies involved hope to recover eventually, between 300 million and 900 million barrels of oil, with the additional gas which will be available as markets are opened up.

We spread the welcome mat, and invite you to look around you at a field of tremendous riches.

CLIFF VANDERGRIFF

SAND & GRAVEL



WELCOMES
You!

Drayton Valley phone 154.

PEMBINA PLUMBING +
HEATING
GREETINGS TO
OUR
RODEO.

Phone 358.
Drayton Valley

When Yer' Lookin'
Fer' Real Cows Hide
Try-
Ray's Shoe Repair!
Those Soles Will
"Really"
TAKE THE-PUNCH!

WELCOME
TO



SCONA TIRE LTD.

ALL
BRANDS OF TIRES
AND
TIRE REPAIRS.

DRAYTON VALLEY BRANCH
NEXT DOOR TO
FLINT RIG.

Phone 202

Drayton Valley

THE PEMBIA NEWS ADVERTISER

July 31, 1958

DALE'S SHOPPING CENTRE LTD.

Welcomes DRAYTON VALLEY'S
RODEO

100 two-cup TEA BAGS.....79¢

NABOB COFFEE, fine or regular grind....83¢

1 lb SALADA, CRANNE PEROE,
(with .25¢ coupon).....\$1.43

MAXWELL HOUSE INSTANT COFFEE.....\$1.21
(19¢ off 6 oz jar)

NEW "MIST OF GOLD" PINK GRAPEFRUIT
JUICES.....48 oz tin......51¢

Cigarettes ... ALL POPULAR BRANDS \$2.79 per carton

SIMONIZER FLOOR WAX,
(BONUS 1 1/3 BUCKS)......85¢ tin

THE MEAT TIME YOU SPILL THE BEANS BE SURE THEY
ARE CLARKE'S OVENBROCK......32¢ jar.

EVER SO FRESH PRODUCE AND CUSTOM-TRIMMED CUTS OF
BLUE LABEL BEEF.....OUR SPECIALTY.....

DROP IN AND SEE US.



"YOU PAY LESS WHEN YOU PAY CASH."

THE PEMBIA NEWS ADVERTISER

August 7, 1958

Vol. 3, No. 31.

A. Heyford, Editor
Drayton Valley, Alta.

Box 120

HOSPITAL OFFICIALLY OPENED

Drayton Valley's march of progress took another forward step on Wednesday, August 6, when, during afternoon ceremonies the Drayton Valley Municipal Hospital was officially opened in a ribbon-cutting ceremony performed by Hon. Dr. J.D. Ross, Minister of Health for Alberta, in the presence of some four hundred persons.

The ribbon cutting climaxed a long drive toward a closer hospitalization self-containment by this area which began a number of years ago when some of the residents first spoke of the necessity of a municipal hospital for this area, and which received added impetus when oil was discovered here and this area became the scene of a great deal of drilling and constructional activity, with its attendant rise in accident and sickness cases, as more people flocked to this district.

During the first big rush into this district in 1954, the necessity for a hospital became apparent and the matter was discussed. By 1956 the taxable property in the two Improvement Districts, I.D. 77 and 78 had become of the proportions that the large expenditure for a municipal hospital here became economically feasible and justified. A plebiscite of the tax-payers was conducted and the vote was overwhelmingly in favor of the raising of the necessary money by a bond issue to build the hospital.

A Provisional Hospital Board was set up. First Chairman of the board was Don McKenzie, with Gordon Bowman acting as Secretary-Treasurer. Other members of the early board were Mrs. M. Stordal, as vice chairman, Mr. D.H. Glass, as Dr. Guse and Dave Glen. Ground was acquired on the Dodson farm and work started on the hospital in 1957.

Architects engaged to lay out the plans for the modern, 20-bed hospital were McKernan and Bousy, of Edmonton, and when tenders were opened it was found that the most satisfactory was that of the building firm of Shoquist-Wicklund, and they were awarded the contract, with work starting on the hospital during the summer of 1957.

Construction costs ran higher than had been anticipated, as costs all along the line advanced, and when finally completed the hospital cost almost \$300,000.

Fully modern in every way, the hospital is equipped with 20 beds, 16 in 8 semi-private wards and 4 in private wards. It has complete laboratory, x-ray, operating room and delivery room facilities. It is well located in a quiet section of the town, with a fine view.

In the official opening ceremonies which commenced at 2:30 in the afternoon, Mr. Bowman, past secretary-treasurer, acted as master of ceremonies. Mayor Howard Pickup gave the first address of welcome. He was followed by Mr. H.T. Deby, who spoke in behalf of the early residents of the area.

Mr. W.D. Iabister, of the Department of Municipal Affairs, who was an administrator of Drayton Valley while it was still under the direction of the Department of Municipal Affairs, spoke of the first tentative steps towards the building of a municipal hospital here.

Mr. F. Wicklund, of Shoquist and Wicklund Contractors, then turned the keys over to Mr. Don McKenzie as Chairman of the Board in an official ceremony, after which Mr. McKenzie then turned the keys over to Mrs. D. Jahnke, as Matron of the Hospital.

The Rev. A. Swinton, of All Saints Anglican Church of Drayton Valley and Rev. Fr. L. Scriven, of St. Anthony's Catholic Church of Drayton Valley then dedicated the building. A solo, "Less This House", by Mr. Alex Grant was enjoyed by all present.

The dedicatory address was given by Hon. Dr. J.D. Ross, who urged the people of this community to support their own local hospital in every way possible.

The cutting of the ribbon, with the assistance of Mrs. Jahnke, was then performed by the Minister of Health, and the hospital was officially declared open.

A large number of visitors and guests then went through the establishment and were served coffee and doughnuts by the staff.